

NUTCRACKERS PLAN BIG AD FOR MEMPHIS

O. K. Houck, who is known for the unique methods in which he advertises his home city, is laying plans whereby he hopes to give a reminder to 25,000 people that Memphis is a live place, one really up with the times.

When the Democratic national convention is held in San Francisco next June, Mr. Houck will be there. With him, his present plans call for, will be 25,000 postcards suggesting that Memphis is a fitting city in which to hold the next convention.

"It is reasonable to presume," says Mr. Houck, "that within the next four years we will have completed the auditorium and at least one additional hotel. Why not start a fever anyway? The cards will be gotten up by Mr. Houck just prior to the Centennial last year. They will, he declares, have Walter Malone's 'Opportunity' along with an invitation from the Nutcrackers to come to Memphis in 1934.

Additional literature advertising Memphis will be spread among the delegates and visitors to San Francisco.

REALTORS TO HAVE ELABORATE DINNER

The annual dinner of the Memphis Real Estate Dealers' association is to be held late in March, and is to be a more pretentious affair than ever before, although the annual dinner of the real estate men is always a brilliant occasion.

E. T. Hays has been appointed chairman of the arrangements committee, and will serve with Ernest Adams and E. P. Pasano, John M. Dean, president of the association, announced the appointment of the committee Wednesday.

A meeting of the committee will be called at once to get plans under way and fix the date for the dinner.

COLUMBUS TO MAKE MALARIAL SURVEY

COLUMBUS, Miss., Feb. 15. (Sp.)—At a meeting of the city councilmen last night the matter of a malarial survey was discussed and the sum of \$3,900 was allowed without a dissenting vote. Short talks were made by John E. Peterson, H. H. Komp and J. I. Kaufman and a petition signed by hundreds of citizens of Columbus, by work of the Woman's club, was presented.

HACH WILL ADDRESS RETAIL CREDIT MEN

An address by A. L. Hach, credit man of J. Goldsmith & Sons Co., on credit handling and office management, and a solo by Mrs. Fritz Fahrman, accompanied on the piano by J. G. Gerbig, will be features of Thursday's luncheon of the Retail Credit Men's association at the Hotel Gayoso, 12:30 to 1:30. This will be the first luncheon meeting of the association since the flu ban has been lifted, and an unusually large crowd is expected. Mr. Hach has probably had the longest experience of any credit man of the city, and is regarded as an authority on credit and office management.

O. WASSAN DIES

The many friends of Mrs. C. E. Mason, a former Memphian, will regret to learn of the death of her father, Mr. C. W. Wassen, who died in Gainesville, Texas, recently of pneumonia.

Mr. Wassen was a man of sterling qualities, and possessed the faculty of making friends who appreciated the pleasure of knowing him.

NOT PETIT PARIS

T. H. Papablu, owner of the Petit Paris cafe, at Greentown and Madison, asks that it be stated that it was not his but some other cafe near Greentown in which a customer ate a meal and soon thereafter suffered an attack of ptomaine poisoning.

WAR EQUIPMENT ATTRACTS CROWDS

An army band, fairly bristling with machine guns, a trench mortar and other implements of modern warfare that a few short months ago were making preparations for the Kaiser's birthday, is the object of much interest on Main street at Court square. Hundreds of interested persons daily inspect the various guns, etc., now on exhibition and a regular army soldier explains the guns and shells.

Directly in front of the tent is an armored tractor, a "whippet" tank, the baby of the tank corps' implements of warfare. This likewise is attracting considerable interest.

The displays are being used as a stimulus for recruiting for the various branches of the army and to acquaint civilians with the army in general.

HALT JAP ADVANCE

VLADIVOSTOK, Feb. 15.—As the result of negotiations between Gen. Kravkovskii, commander of the Zemtsov army, and M. Matsudaira, representing Japan, instructions have been sent to cease sending Japanese troops from Vladivostok westward. This move is interpreted here as indicating that Japan desires to avoid a conflict with the Russians.

BROKEN BAGS MADE NEW AT BAILER'S



No matter how badly broken, we will repair and realign your bag and same will be equal to new.

Broken Jewelry

of all kinds made new in our own factory at reasonable prices.

Diamonds

remounted into new and up-to-date styles by experts. No sending away and long delay, as we operate our own factory.

Save Money—Buy Direct.

Bailer
JEWELRY MFG. CO.
COR. MAIN AND JEFFERSON.

AL CHYMIA WILL GIVE MASKED BALL

The Valentine masked ball of Al Chymia Temple, postponed since Feb. 14, on account of the flu, will be held Monday night, Feb. 19, in the

WAS UNABLE TO BEND OVER

But Gets Rid of Rheumatism and Gains Twenty-four Pounds by Taking Tanlac.

"Tanlac not only added twenty-four pounds to my weight but put me in as good health as I ever was in my life," said Augustus Heide, a well-known farmer of Morton, Ill.

"For four years I was troubled with rheumatism and indigestion," he continued, "and many a day I gave clean out while working in the field and had to lie down until I got strength enough to get back to the house. My rheumatism was so bad that every morning I had to rub my back with oil and stand up and my back was so stiff and painful that I nearly killed me to stop over my joints. Two, were so stiff and sore that I could not bend over to tie my shoes. My appetite was very poor and when I did eat anything I was in misery for hours afterward. I was hardly ever able to get a good night's rest because my kidneys were so badly out of order, and last spring my condition got so bad I wasn't able to work and for several weeks I could hardly get out of the house.

"The man I hired to take my place recommended Tanlac, so highly that I began taking it, and to make a long story short, I haven't a pain in my body now and can do as hard a day's work as any man. I eat three square meals a day, digest them perfectly and sleep like a top every night. In fact, I couldn't wait to be in better health, and all the credit is due to Tanlac."

Tanlac is sold in Memphis by Weiss' Pharmacy and Warnock Drug Co. adv.

Mental Work Needs a Stomach

Great Mistake to Imagine You Can Work Better and Faster on the Starvation Plan. Eat What You Like But Follow With Stuart's Dyspepsia Tablets.

Mental work uses up energy fast. And energy comes from food. To get little or nothing in order to do more work is a fallacy that has created an army of dyspeptics. A better way is to eat the regular portions of food such as make up the average meal and follow each meal with Stuart's Dyspepsia Tablets.

You will then get a double benefit—energy from food and sociability with meals for as a rule, the light eater, or those who skip meals, get into a bad habit, a rut, of heart-like isolation. Do not be afraid of gas, sour stomach, heartburn, heavy feeling or coated tongue after meals. Stuart's Dyspepsia Tablets arouse the stomach to secrete the juices necessary to relieve these troubles that so frequently distress the mental worker. They contain harmless ingredients which act with an alkaline effect, so you may eat the rich things of the banquet or the savory sausage for breakfast with utmost freedom.

Get a 5-cent box of Stuart's Dyspepsia Tablets at any drug store, eat freely of what you like and you will find in the end that you can work on a stumpy diet. Try this plan. adv.

Pneumonia often follows a Neglected Cold KILL THE COLD!

**HILL'S
CASCARA
QUININE
BROMIDE**

Standard cold remedy for 20 years—In tablet form—safe, pure, no opiates—breaks up a cold in 24 hours—cleanses grip in 3 days. Money back if it fails. The genuine has a Red top with Mr. Hill's picture.

At All Drug Stores

Stomach ills

permanently disappear after drinking the celebrated Silver Mineral Water. Positively guaranteed by "Backerback" office. Tastes fine; costs a trifle. Delivered anywhere by our Memphis agents, Oliver-Finnie Co. Phone 1500.

YOUR HAIR IS GROWING GRAY

Don't Neglect the First Streaks. Hurry and Apply Q-Ban Hair Color Restorer, Stops Baldness and Falling Hair, Darkens Gray Hair.

When you see the first white streak or your hair is lifeless then apply Q-Ban Hair Color Restorer on all your hair and scalp. If your hair is tinged with gray, streaked, wispy, or your hair is falling out, Q-Ban Hair Color Restorer will quickly restore the even, dark luster of a young girl, making your entire head of hair soft, shiny, long, thick and evenly gray. Q-Ban Hair Color Restorer is not a dye, but a clean, clear liquid that washes and cleanses the scalp, and stops that first sign of gray so no one can tell. Get a bottle of Q-Ban Hair Color Restorer from any druggist or toilet counter. Full directions on each bottle. Mail orders, 75 cents. Address, Q-Ban, Memphis, Tenn. adv.

SLUMBER OUTRAGED?

Are you compelled to arise from your slumber, once, twice or more, because of pain, irritation and abnormal conditions of kidneys and bladder?

Bainwort Tablets

are guaranteed to correct the alkalinity of your secretions, thus giving you undisturbed slumber, making for sleep at night and energy by day. All forms of kidney disorders can not be successfully treated with Bainwort Tablets, but when these symptoms exist you will receive a gratifying recovery if you use them. Amount of urine secreted irregular, insufficient, too frequent, too copious, accompanied by pain, difficulty, smarting, burning, irritation, pains in back and groin and when the passage is full of color, highly colored, etc. Also stoppage of secretion followed by fever, chills, pains, headache, rheumatic pains, depression, etc. Bainwort Tablets.

HELP THE KIDNEYS.
Sold by all druggists.

Shave, Bathe and Shampoo with one Soap.—Cuticura

Cuticura Soap is the favorite facial cream.

WISE PARENTS

Nature makes great demands upon a growing child's strength.

SCOTT'S EMULSION

is a tonic-nutrient—abundant in those elements that confirm the body in growth and strength. Wise parents give Scott's Emulsion to their children often—they know it helps them grow and keep strong.

Scott & Borne, Bloomfield, N.J. L-545

WHY CHILLY WEATHER BRINGS RHEUMATISM

Says Skin Pores Are Closed and Uric Acid Remains in Blood.

Rheumatism is no respecter of age, sex, color or rank. If not the most dangerous of human afflictions it is one of the most painful. Those subject to rheumatism should eat less meat, dress as warmly as possible, avoid any undue exposure and, above all, drink lots of pure water.

Rheumatism is caused by uric acid which is generated in the bowels and absorbed into the blood. It is the function of the kidneys to filter this acid from the blood and cast it out in the urine. The pores of the skin are also a means of freeing the blood of this impurity. In damp and chilly, cold weather the skin pores are closed thus forcing the kidneys to do double work. They become weak and sluggish and fail to eliminate this uric acid which keeps accumulating and circulating through the system, eventually settling in the joints and muscles causing stiffness, soreness and pain called rheumatism.

At the first twinge of rheumatism get from any pharmacy about four ounces of Jad Salts, put a tablespoonful in a glass of water and drink before breakfast each morning for a week. This is said to eliminate uric acid by stimulating the kidneys to normal action, thus ridding the blood of these impurities.

Jad Salts is a harmless, harmless and is made from the acid of grapes and lemon juice, combined with lithia and is used with excellent results by thousands of folks who are subject to rheumatism. Here you have a pleasant, effervescent, lithia-water drink which overcomes uric acid and is beneficial to your kidneys as well. adv.

Read News Scimitar Wants.

MOTHERS, DO THIS—

When the Children Cough, Rub Musterole on Throats and Chests

No telling how soon the symptoms may develop into croup, or worse. And then when you're glad you have a jar of Musterole at hand to give prompt, sure relief. It does not blister. As first aid and a certain remedy. Musterole is excellent. Thousands of mothers know it. You should keep a jar in the house, ready for instant use. It is the remedy for adults, too. Relieves sore throat, bronchitis, tonsillitis, croup, stiff neck, asthma, neuralgia, headache, congestion, pleurisy, rheumatism, lumbago, pains and aches of back or joints, grains, sore muscles, chilblains, frost-bitten feet and colds of the chest (it often prevents pneumonia). 50c and 60c jars; hospital size \$2.50.



A "DEAD SHOT"

—SAYS MINISTER

Black-Draught Given High Praise as a Stomach and Liver Medicine by Well-Known Old Gentleman Who Has Used It.

Minneapolis, Tenn.—The Rev. M. G. Jenkins, a retired minister of the M. E. church, South, living in this city, says: "I have used Black-Draught as a stomach and liver medicine, and have never found its equal."

Once I suffered for two months with cramps and pains, tried everything I could hear of without avail, but Black-Draught was a "dead shot."

I am known here and all over the state for my honesty and truthfulness. I am 78 years old and have used Black-Draught for years.

I can highly recommend it to any one as a liver medicine that has no equal. It is excellent for stomach, liver and other ailments. I use it for a bad taste in the mouth, headache and other sicknesses that come from the disorders of the liver."

Theodore's Black-Draught is purely vegetable, and acts actively on the bowels, gently stimulating the liver, and helping to increase the normal discharge of bile into the intestines.

It assists in the digestion of food and relieves constipation in a prompt and natural way.

Try Black-Draught. Buy a package of Black-Draught today. adv.

ITCH!

Money back without question if HUNT'S Itch Cure fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itchy skin diseases. Try a 75 cent box at our risk.

**Electric Work
By
FOWLER**
Next to Gas Co.

Read News Scimitar Wants

FOR ITCHING TORTURE

Use Antiseptic Liquid Zemo

There is one remedy that seldom fails to stop itching torture and relieve skin irritation and that makes the skin soft, clear and healthy.

Any druggist can supply you with Zemo, which generally overcomes skin diseases. Eczema, itch, pimples, rashes, blackheads, in most cases give way to Zemo. Frequently, minor blemishes disappear overnight. Itching usually stops instantly. Zemo is a safe, antiseptic liquid, clean, easy to use and dependable. It costs only 35c; an extra large bottle, \$1.00. It will not stain, is not greasy or sticky and is positively safe for tender, sensitive skins.

The E. W. Ross Co., Cleveland, O.

A LOAN FOR FIFTY DOLLARS

Pay It Back Weekly
Don't let debt disturb your mind or ability to work. Borrow the amount here. It is easy to negotiate a loan. SEE HOW EASY IT IS

"GROUP YOUR DEBTS—OWE ONE—NOT MANY"

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We Have on Hand
Three Ford Worm-Drive Trucks

In excellent mechanical condition. Bargains at
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When you own an Aeolian made Player-Piano you have an instrument absolutely dependable in every way. A cheap player, made by inexperienced workmen, is dear at any price. The genuine Pianola, made only as the Steinway, Steck, Wheelock, Stroud, Aeolian, Houck and famous Weber—and for which we are exclusive representatives—is beyond question the recognized standard of the world. Exclusive patents place it away beyond the regular player-pianos. We can prove it.

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